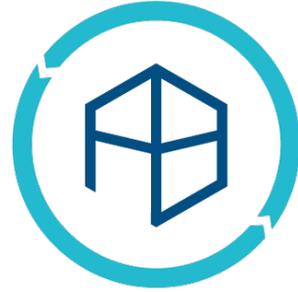




**ALT/BAU**

ALTERNATIVE BUILDING  
ACTIVATION UNITS

**CONNECTING AND COORDINATING  
PUBLIC AND PRIVATE STAKEHOLDERS  
Capacity Building webinar / 19.04.2021**



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ALTERNATIVE BUILDING  
ACTIVATION UNITS

**TURIN'S DIGITAL PLATFORM**  
**Torino Urban Lab**

# TORINO



## TORINO URBAN LAB

- / Collects data and information, spreads the knowledge and promotes the debate on the city
- / A place where citizens, experts in the field and economic operators can meet, find information and talk about urban issues
- / At Urban Lab people can delve into policies, urban plans and transformation projects, with a specific focus on both local experience and international good practices.



# TORINO AFTER THE ONE COMPANY TOWN



## 1960/1970

- / Population: 1.202.000
- / Over 60% of the adult population worked in manufacturing and 17% were employees and managers
- / Since the end of the 70s, over 10,000,000 sq m. of industrial areas have been emptied

## TODAY

- / Population: 875.698 - 1.292.678 in the metropolitan area
- / 24% of the adult population works in manufacturing and over 66% in the service sectors
- / Until now, almost 6,000,000 sq m have been adapted and reused

# TORINO TODAY



## REACTIVATION OF VACANT BUILDINGS / MAIN FEATURES

Fringe neighbourhoods originated from the massive immigration of workers between the 1950s and the 1970s, depending on the life of the manufacturing plants, are now suffering from **social and economic consequences** of the deep crisis :

- / **depopulation** of houses and loss of tenants
- / **aging** of the residential population (high percentage of elderly people with low income)
- / **crisis** of local **business** activities
- / growing demand of new forms of **affordable housing**
- / many **stakeholders** at play



Courtesy Bruna Biamino

# TORINO TODAY



## TERRITORY /STAKEHOLDERS/NETWORK

- / A **variegated geography** of several stakeholders performing and/or financing activities connected to the reactivation of vacant buildings in Torino
- / The **absence of an explicit networking** of all experiences and initiatives related to this topic
- / The need of a subject/place **enabling connections, collecting and informing** about current activities, future projects and opportunities, within the network and outwards



# CONNECTING STAKEHOLDERS



## URBAN LAB AS A HUB FOR THE NETWORK

A city agency like Torino Urban Lab can provide **3 points of contact** in order to have a “healthy and effective” network:

- / **Physical.** A place where stakeholders and citizens can find maps, data, information about current urban policies & projects
- / **Social.** A space where people can debate and inquire about ongoing policies, plans and projects, and put suggestions forward. TUL engages local communities and stakeholders, coordinates and steers the existing activities to interlink them and exploit synergies
- / **Digital.** A digital platform describing the territory of Torino and its metropolitan area by relating physical and socio-economic dimensions.

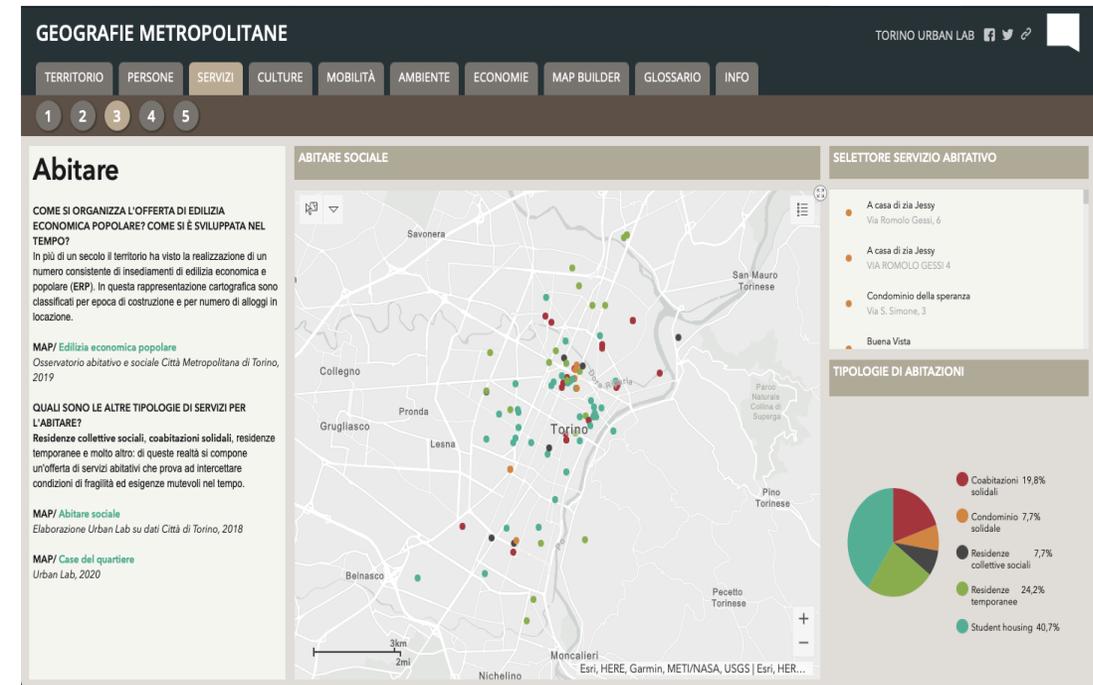


# CONNECTING STAKEHOLDERS

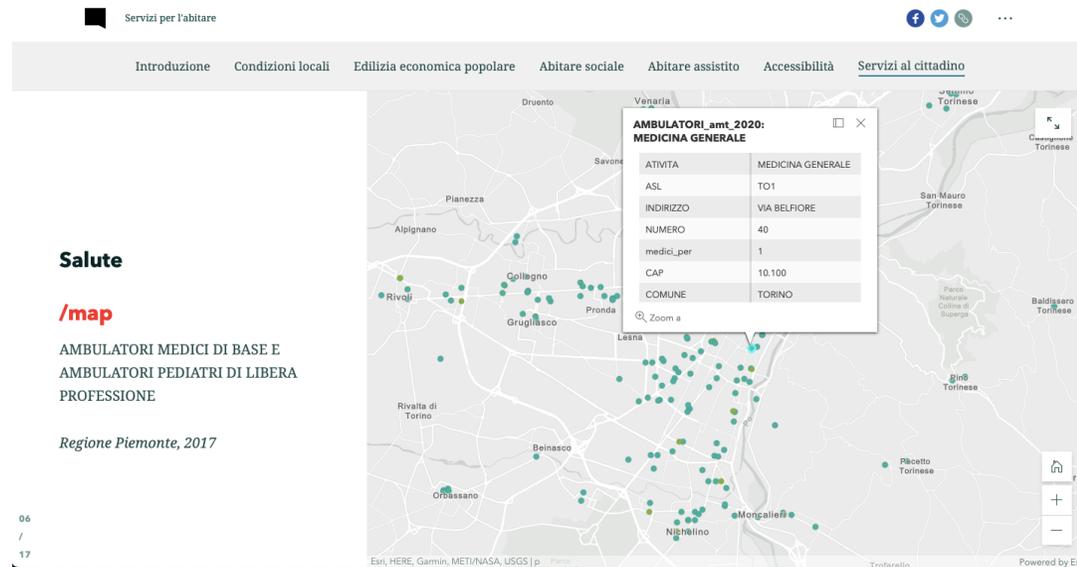


## MAPS, DATA AND A DIGITAL PLATFORM

- / **Mapping is the key.** The interest of all the stakeholders involved in mapping and inventoring shows the need of a better knowledge and understanding of the territory.
- / **Main outcomes.** The confrontation among the stakeholders highlighted the need of a in-depth analysis of the distribution, presence and lack of **services to housing in the city, in form of a set of maps and related indicators**, following the model of our [Geografie Metropolitane](#) platform
- / This study is intended to be a **preparatory survey for the assessment of focused policies addressing the temporary/co/social housing issue.**



# DIGITAL PLATFORM



## A HOUSING SERVICES MAP

- / A public platform gathering datasets, putting them on a map of the city and overlapping thematic layers dealing with **social housing solutions and diverse services useful to their inhabitants**
- / The map provides **geographies of various sets of services to housing**: their distribution on the territory, the presence of clusters, and degree of accessibility
- / Its goal is to provide a **shared ground** for the evaluation and discussion on **possible housing policies** and projects together with selected stakeholders

# DIGITAL PLATFORM

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## How it works

- / **Gathering and georeferencing datasets** provided by territorial bodies and research institutions
- / **Customizing maps:** different layers can be overlapped

## Features

- / **Local conditions\_** residential assets, real estate market, evictions... maps+diagrams
- / **Public housing\_**assets\_maps+diagrams
- / **Social housing\_**assets\_maps+diagrams
- / **Social aid structures\_**maps
- / **Accessibility\_**infrastructures\_maps
- / **Public spaces:** parks, gardens, playgrounds, pedestrian streets and squares\_maps
- / **Services to citizens\_**education+culture, health, commerce\_maps

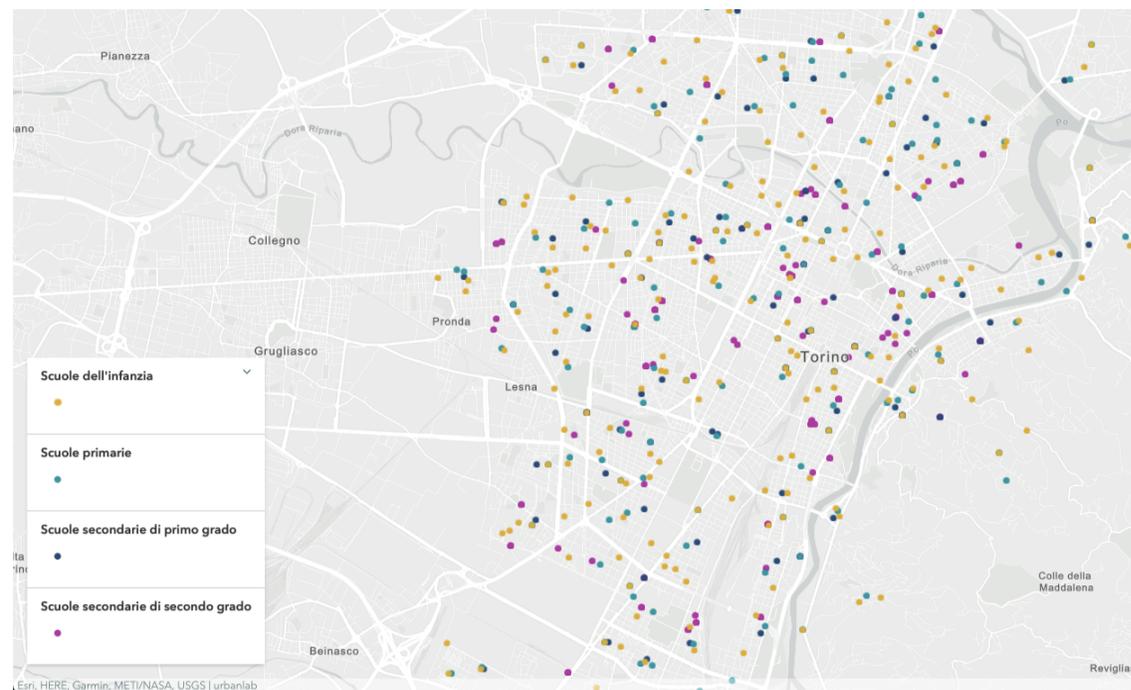


# DIGITAL PLATFORM

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- / **Development:** Torino Urban Lab is the coordinator of this effort, being in charge of developing the map and data platform, with the strong support of local stakeholders in terms of provision of information.
- / **Final goal:** the platform to become a working tool for city departments, associations and cooperatives looking for spaces, bank foundations, developers...
- / Soon available on a dedicated app and in Torino Urban Lab



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Driving change for  
better cities



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**THANK YOU**  
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