

Activating and supporting owners



Goals + Tasks

/ Nils Scheffler, ALT/BAU Lead Expert



Activating and supporting owners

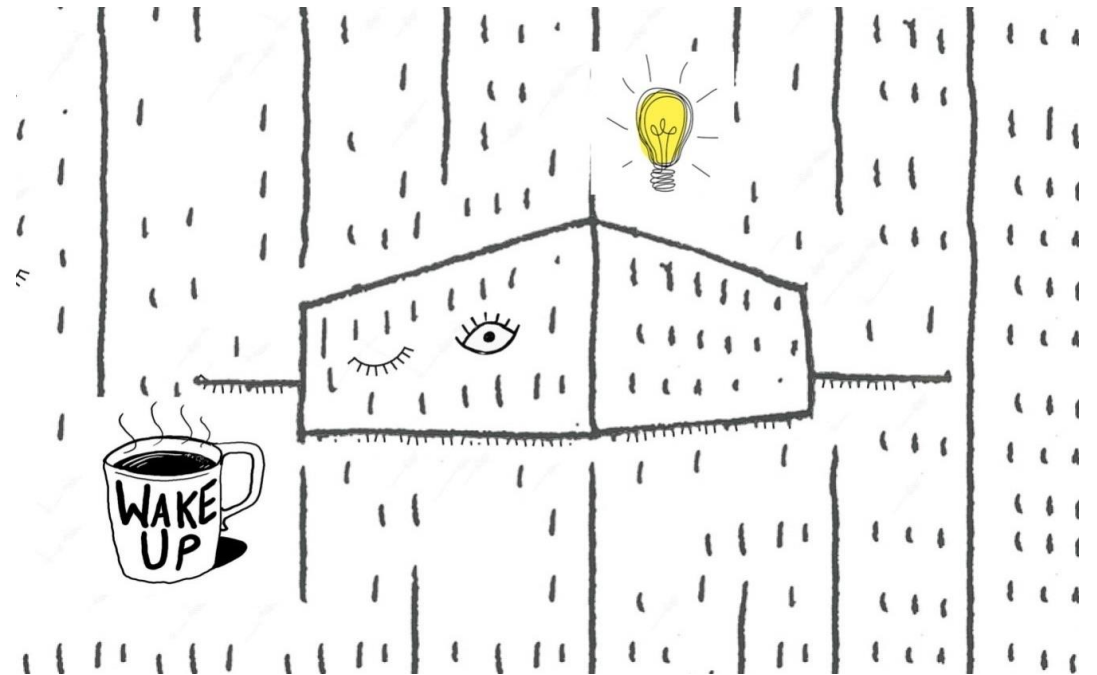


Goal

- / Reactivate the owner's interest in its property
- / Support him/her in the reactivation process

Tasks

1. Identify owner
2. Contact and activate owners to act
3. Support owner in reactivation attempts



Activating and supporting owners



Task

/ Identify owner

Steps

1. Acquire ownership information
2. Add this information to your digital database

SOURCES OF OWNERSHIP INFORMATION

City administration

- Land registry / real estate cadastre
- Property, tax / finance, urban development / planning, housing department
- Public utility companies

Digital world

- Internet
- Social media

Third parties

- Owners/residents of neighbouring buildings
- Former tenants
- Putting posters on buildings rewarding people for providing ownership information
- Company register to check for present or former companies at the address

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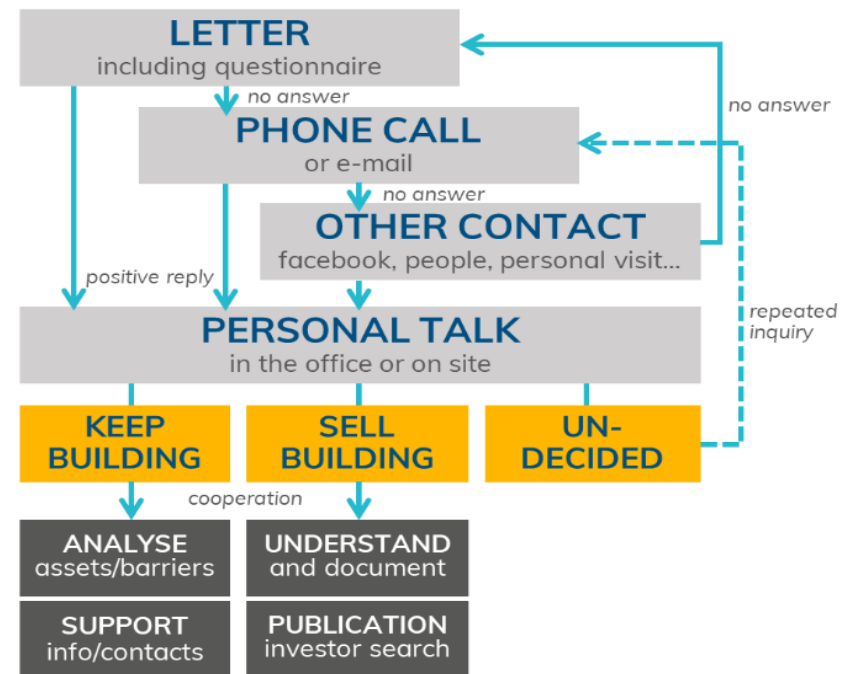


Task

/ Contact and activate owners to act

Steps

1. Contact owner on your own initiative
2. Add this information to your digital database



Activating and supporting owners



Task

/ Support owner in reactivation attempts

POSSIBLE SUPPORTING SERVICES

Advice on building options

- Discussing options for property
- Informing about real estate market and housing needs
- Informing about the rehabilitation or selling process
- Advice for building permits
- Advice on rental regulations/contracts
- Developing building sheets/diagnosis

POSSIBLE SUPPORTING SERVICES

Indications on financing options

- Informing about funding opportunities
- Feedback on financial plan
- Guidance on grant / funding applications

Connecting with relevant stakeholders

- City administration
- Potential investors or users
- Financing programmes and institutions
- Owners who have renovated building
- Trusted entities